

GCSE Business Studies

Overview

A GCSE qualification in business aims to encourage the student to be inspired, moved and challenged by following a broad, coherent, satisfying and worthwhile course of study and gain an insight into related sectors.

Year 10

Students will investigate how small business enterprises are set up and how they can be a success. They will then use this knowledge to undertake research into a local business that will prepare them for a controlled assessment in school

Year 11

Students will be studying about building a business which includes topics on financial management; people management; meeting customer needs; marketing and the wider world affecting business.

Aims and Learning Outcomes

The GCSE Business course should encourage candidates to:

- Actively engage in the study of business to develop as effective and independent students and as critical and reflective thinkers with enquiring minds
- Use an enquiring, critical approach to distinguish facts and opinions, build arguments and make informed judgments
- Develop and apply their knowledge, understanding and skills to contemporary issues in a range of local, national and global contexts
- Appreciate the range of perspectives of different stakeholders in relation to business and economic activities
- Consider the extent to which business and economic activity can be ethical and sustainable

Homework and Assessment

1 hour of homework will be set every week

The students will study three units throughout the two-year course:

25%: Unit 1 Introduction to Small Business

Written external examination: 45 minutes

25%: Unit 2 Investigating Small Business

This unit is internally assessed under controlled conditions.

50%: Unit 3 Building a Business

Written external examination: 1 hour 30 minutes

Specification

Edexcel - <http://qualifications.pearson.com/en/qualifications/edexcel-gcses/business-2009.html>

Teaching Staff

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Useful Websites:

<http://www.bbc.co.uk/news/business>

<http://www.bbc.co.uk/schools/gcsebitesize/business/>

<http://www.tutor2u.net/blog/index.php/business-studies/>

<http://www.ft.com/home/uk>

<http://qualifications.pearson.com/en/home.html>

<http://www.businessstudiesonline.co.uk/live/>